

Privacy Policies

There are various services being offered by us to our clients/customers/channel partners as Cloud Business Software suits & Communication. When you share personal / business information to us to enroll or opt-in our services, for example by registering to show your interest to use Cloud Business Software suits & Communication like Cloud Enterprise Software, Custom Software, Messaging, Mass Mailing, we mention here, how we manage your information to protect your privacy.

Information we collect

We collect information from you by various ways in order to know your area of interest & location so that we can provide / suggest you suitable service according to your match.

We collect information by ways listed below:

Information you give us While online registration on our web portals, we provide applications & we ask to fill a form containing few fields that include your name, your location, contact details & organization which help us to provide better assistance by our respective teams.

Information we get from your use of our services:

In case of using our Cloud Enterprise Software, Custom Software, Messaging, Mass Mailing & other online/offline platform, you upload data of mobile no. of your customers / Re-sellers/Channel Partners. Information uploaded by you, may be stored locally (Local Drive) on our computer / server & available at your end to download. Such as: Log information: we may automatically collect logs of your campaign done by using our online messaging & mailing platform for a certain period of interval. That may include name, mobile numbers, and message content.

Your Client list if you are Business Partner/Channel Partner/Re-Seller. We let you create accounts of your customers / Re-Seller/Channel Partner & may ask some information like name, organization name, contact no, website name etc. collected information may be used to track performance & to know, how they are using our services.

How we use information we collect:

We use information that we collect by all ways to improve, develop, track performance & protect them. We use for analysis, our understanding & measurement of our business strength.

We may use logos & tagline of our direct & indirect customers (Customers using our services but served by our business partners/channel partners/Resellers) to include in to our list of clients to secure our brand credibility & measurement of size of business. We may also recommend your information to our other internal departments to follow up & sending relevant service alerts to make you aware of latest

happening. In case of Marketing / Branding, we may use your collected information to develop your brand & to generate leads for you according to service you opted-in.

When you contact Google, we may keep a record of your communication to help us to solve any issues you might be facing. We may use your email address to inform you about our services, such as letting you know about upcoming changes or improvements & other business alerts.

We send alerts at the time of opting service, payment confirmation, payment reminders, to communicate status of work done & expiry of tenure if any. We will ask for your consent before using information for a purpose other than those that are set out in this Privacy Policy.

Information we share:

We do not share personal information with companies, organizations and individuals outside the Goodpick unless one of the following circumstances apply:

With your consent: We will share personal information with companies, organizations or individuals outside of GoodPick when we have your consent to do so. We require opt-in consent for the sharing of any sensitive personal information. With domain / account administrators: If you've your domain / account is managed by domain / account administrator, your domain administrator and resellers who provide user support to your organization will have access to your domain / account information (including your email and other data). Your domain administrator may be able to:

- ➔ Change your account password.
- ➔ Can add / remove sms/email credit balance In case of messaging / direct mailing services.
- ➔ Suspend or terminate your account access.
- ➔ Access or retain information stored as part of your account.
- ➔ Receive your account information in order to satisfy applicable law, regulation, legal process or enforceable governmental request.
- ➔ Restrict your ability to delete or edit information or privacy settings.

For external processing: We provide personal information to our affiliates or other trusted businesses or persons to process it for us, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures.

For legal reason: We will share personal information with companies, organizations or individuals outside of GoodPick if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonably necessary to:

- ➔ Meet any applicable law, regulation, legal process or enforceable governmental request.
- ➔ Enforce applicable Terms of Service, including investigation of potential violations.
- ➔ Detect, prevent, or otherwise address fraud, security or technical issues.
- ➔ Protect against harm to the rights, property or safety of GoodPick, our users or the public as required or permitted by law.

Application

Our Privacy Policy applies to all of the services offered by GoodPick Marketing Pvt Ltd. and its affiliates, including services offered on other sites. (such as our domain <http://goodpickborg.com>, <http://goodpicktech.com>, <http://leadofy.com>, <http://smsindelhi.com>, <http://smsby2.in> etc). Our Privacy Policy does not cover the information practices of other companies and organizations who advertise / Re-sale our services.

Enforcement

We regularly review our compliance with our Privacy Policy. When we receive formal written complaints, we will contact the person who made the complaint to follow up. We work with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of personal data that we cannot resolve with our users directly.

Changes

Our Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of privacy policy changes). We will also keep prior versions of this Privacy Policy & can be shared to you in case of need.

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